



# FOOD AND BEVERAGE

BY THE NUMBERS >

123,110\* INDUSTRY JOBS



78%

GREATER EMPLOYMENT CONCENTRATION THAN THE NATIONAL AVERAGE

5.2% INCREASE IN EMPLOYMENT vs. 3.2% NATIONALY (2012-2015)

Source: QCEW Employees - EMSI 2016.1 Class of Worker 3 Digit NAICS includes Animal & Crop Production

## FOOD PRODUCTION

#1

WISCONSIN IS #1 IN CHEESE, CRANBERRIES, GINSENG AND SNAP PEAS

#2 IN CARROTS, MILK, DAIRY COWS, HAY ACREAGE

#4 IN MAPLE SYRUP, TART CHERRIES

#3 IN POTATOES, PEAS, OATS, SWEET CORN, CUCUMBER

#5 IN FOOD MANUFACTURED PRODUCTS

Source: Wisconsin 2014 Agriculture Statistics, Wisconsin Agricultural Statistics Service; Ginseng Board of Wisconsin; 2014 Maple Syrup Production, United States Department of Agriculture, National Agriculture Statistics Service; 2011 Annual Survey of Manufacturers; 2012 Census of Agriculture Wisconsin State Profile, United States Department of Agriculture, National Agriculture Statistics Service

## ORGANICS

#1

WISCONSIN IS #1: ORGANIC CORN, OATS, PASTURE HAY ACREAGE

#2 CERTIFIED ORGANIC OPERATIONS, ORGANIC MILK COWS, ORGANIC HOGS AND PIGS, AND ORGANIC RYE ACREAGE

Source: Organic Production, United States Department of Agriculture, Economic Research Service

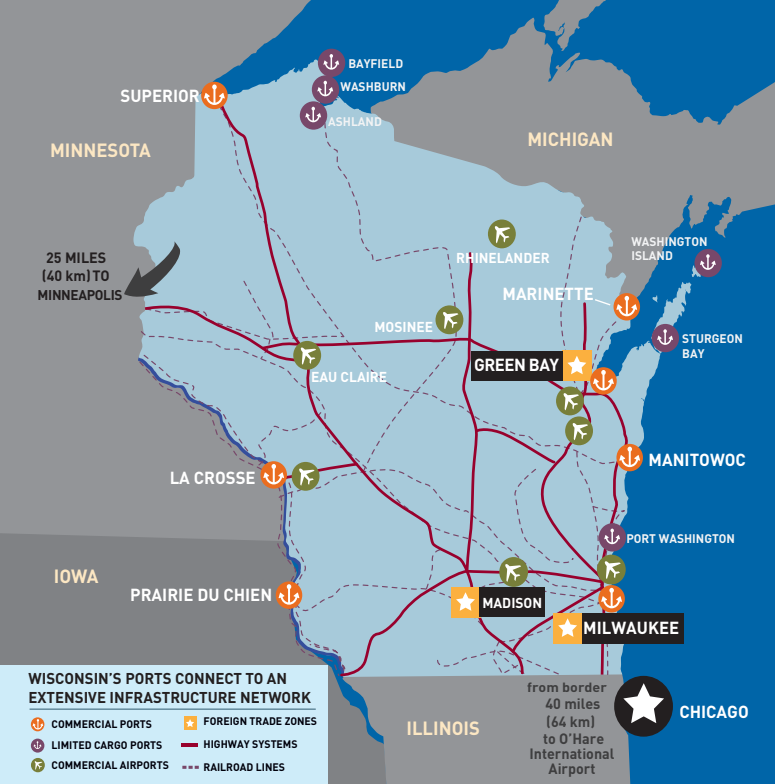
\$88.3 BILLION

## ECONOMIC IMPACT OF AGRICULTURE

FARMS AND AGRICULTURAL BUSINESSES GENERATE MORE THAN \$88.3 BILLION IN ECONOMIC ACTIVITY, SUPPORTING 413,500 TOTAL JOBS THROUGHOUT THE STATE.

Source: Contribution of Agriculture to the Wisconsin Economy: Updated for 2012, University of Wisconsin - Madison/Extension, Department of Agriculture & Applied Economics By Steven C. Deller and David Williams

# INFRASTRUCTURE IN WISCONSIN



## 09 HIGHWAY SYSTEMS

State commerce and industry relies on nine major highways covering more than 11,800 miles (18,990 km) to move our goods to market. Our interstate system connects us to major industrial cities across the U.S.

## 13 RAILROAD LINES

Rail traffic throughout the state continues to grow and move more than \$122 billion in freight each year, creating a seamless link in the nationwide intermodal system. Amtrak travels between Chicago and Milwaukee multiple times daily.

## 08 COMMERCIAL AIRPORTS

Eight commercial airport locations serving major industrial and metropolitan areas statewide. These airports are served by all major carriers, linking to every point in the nation within one business day. In addition, these larger airports are within driving distance: **CHICAGO:** O'Hare is American's second largest hub, with 963 domestic flights daily to 155 U.S. cities and more than 100 direct flights daily to 58 international destinations. **MINNEAPOLIS:** 135 nonstop flights including 115 domestic and 20 international markets.

## 13 COMMERCIAL PORTS

Uniquely situated on the nation's greatest waterways, Wisconsin ships 39 million tons of product from 7 commercial cargo ports and 6 limited cargo ports located along Lake Michigan, Lake Superior and the Mississippi River.

## 03 FOREIGN TRADE ZONES (FTZ)

Companies located in one of our three Foreign Trade Zones (FTZs) can import merchandise (by truck, rail, air or boat) without going through formal customs entry procedures or paying import duties. These companies have the option to pay tariffs after their product inventory is sold, improving cash flow and saving money. Other benefits include, but are not limited to: global market competitiveness, minimized bureaucratic regulations, and improved supply chain efficiencies.

# 0 MANUFACTURING TAX RATE

# .4%

MANUFACTURING AND AGRICULTURE TAX CREDIT VIRTUALLY ELIMINATES WISCONSIN CORPORATE INCOME TAXES DOWN TO 0.4% RATE IN 2016 AND BEYOND, COMPARED TO WISCONSIN'S 7.9% OVERALL BUSINESS RATE.

Source: Wisconsin Department of Revenue

# MADISON, WISCONSIN

# BEST PLACE TO LIVE

**2015 BEST PLACE TO LIVE.** A CAPITOL CITY AND HIP COLLEGE TOWN, MADISON PROVIDES RESIDENTS WITH AFFORDABLE HOUSING, GREAT SCHOOLS, EXCELLENT HEALTH CARE AND A WIDE RANGE OF RECREATIONAL ACTIVITIES AND ENTERTAINMENT OPTIONS.

Source: livability.com

# 96%



OF WISCONSIN EMPLOYERS SAY THEIR LOCAL TECHNICAL COLLEGE IS IMPORTANT TO THE OVERALL SUCCESS OF THEIR BUSINESS.

Source: Technical College Effect

# 2<sup>ND</sup>

WISCONSIN RANKS SECOND HIGHEST IN THE NATION FOR OVERALL HEALTH CARE QUALITY PERFORMANCE.

Source: Wisconsin Hospital Association, Inc. June 22, 2012