

WATER TECHNOLOGY

BY THE NUMBERS



WISCONSIN'S strong and growing water technology industry consists of more than 200 companies that employ nearly 37,000 people and generate \$5.7 billion in annual sales.

200+
COMPANIES

37,000
EMPLOYED

\$5.7
BILLION ANNUAL SALES

Source: University of Wisconsin-Milwaukee research, 2014; WEDC analysis

More than **\$211 MILLION** was invested in Milwaukee's Water Technology District from 2010 to 2015.

The Global Water Center is its centerpiece, with more than **45 tenant organizations** as well as The Water Council headquarters.

\$7
MILLION
RESEARCH
ANNUALLY

Research organizations include the UW-Milwaukee School of Freshwater Sciences. With **21 research laboratories** and **\$7 million of research** conducted annually, the one-of-a-kind school is the largest academic research institution for the Great Lakes.



UNITED STATES WATER PRIZES

Kohler Co. received the U.S. Water Prize in 2017 for its development and promotion of water-efficient products.

4
PRIZES

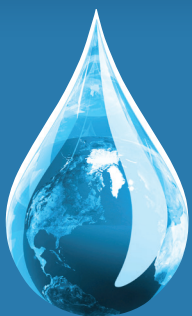
Previous U.S. Water Prizes awarded to Wisconsin entities:

2013 – MillerCoors

2012 – Milwaukee Metropolitan Sewerage District

2011 – Milwaukee Water Council

Source: U.S. Water Alliance



“MILWAUKEE, WISCONSIN IS THE CAPITAL OF WATER.”

Source: Forbes, 2013

▣ *Southeastern Wisconsin has become an ecosystem where businesses, universities and other groups can come to collectively solve global water challenges.* ▣

~ Craig Wehr
President
Zurn Industries